



BAB Website – Privacy Policy

Overview

Please read this Privacy Policy, the site Terms & Conditions and Data Protection Policy before using this site. The Privacy Policy set out below shall apply to all users of the site. The terms 'you', 'your' and 'user' refer to any individual and/or business accessing this site for any reason. References to 'we', 'us' and 'our' are references to BAB. The information we collect from you is only that required by us in order to provide you with the information you have requested and to improve the service we provide. Except as provided in this Privacy Policy, we do not supply your personal information to any other person.

Personal Information

In general, we gather information about all of our users collectively, such as what areas you visit most frequently and what services you access the most. We only use this anonymously and aggregated with other users' information to protect your privacy. The information collected helps us determine what features and services are of most benefit to you in order to create the best possible service for you.

Specific Information

In some instances under the term of Legitimate Interest, such as when you register as a member of BAB to access the members area of our website or enter a competition, we may require more specific information about you, such as name, e-mail address, postcode etc. We use this information to verify your BAB membership, to make you aware of new services, which may be of interest to you, or to contact you regarding site changes and updates. You may opt out of receiving these updates time by following the procedure in the Data Protection Policy.

General Information

We do not disclose your individual visits to our site, or personal information that you provide, such as your name, e-mail address, postcode, etc., to any outside parties, except when we believe the law requires it. We are not responsible for any information inputted outside our site. For more information please refer to our Data Protection Policy.

Feedback

Please submit any feedback to us. Feedback is used primarily for internal purposes to aid us in improving the site. Any feedback submitted becomes our property and we may use feedback, such as success stories, for marketing purposes, or to contact you for further feedback. We will seek your written or email approval before using your personal success story for marketing purposes.

Cookies

'Cookies' are small pieces of information that are stored by your browser on your computer's hard drive. We use cookies in several ways, for example to allow you to log in, to keep track of your preferences, and for us to track usage of the site. Most web browsers automatically accept cookies, but if you prefer not to accept them, you can edit your browser options to block them in the future. See also "Cookies Policy".

IP Addresses and Log Files

We may collect IP addresses of visitors to our site to help diagnose problems with our servers and for system administration. We shall only use these addresses for technical and tracking purposes unless otherwise required by the law. We capture industry standard information contained in the server log file, such as browser type, pages visited, entry and exit points and visit duration solely for the purposes of analysis. Information contained in log files is intended for internal use only and will not be disclosed to our Partners. The aggregate logged information is not linked to any personally identifiable information.

Access to Information held by us

You have a right to request access the information that we hold about you. To obtain a copy you must apply by registered post to:

BAB Secretary, 6 Halkingcroft, Langley Slough, Berkshire, SL3 7AT.

Privacy Policy Changes

If we decide to change our Privacy Policy for the site, we will post those changes on the site so that you will always know what information we gather, how we might use that information, and whether we will disclose it to anyone. If, at any time, you have questions or concerns about our Privacy Policy, please email us at babsecretary@bab.org.uk Thank you for using www.bab.org.uk. We hope you find it informative and professional and look forward to reading your comments and developing the site for your future use.